



MaxMarina

A Smooth Sailing Marina Operations



Today's Marina Challenges

- Disconnected Booking Channels
- Administrative Overload
- Hidden Revenue Streams
- Fragmented Customer Profiles
- Inefficient Sales Pipeline



Reimagine Marina Operations

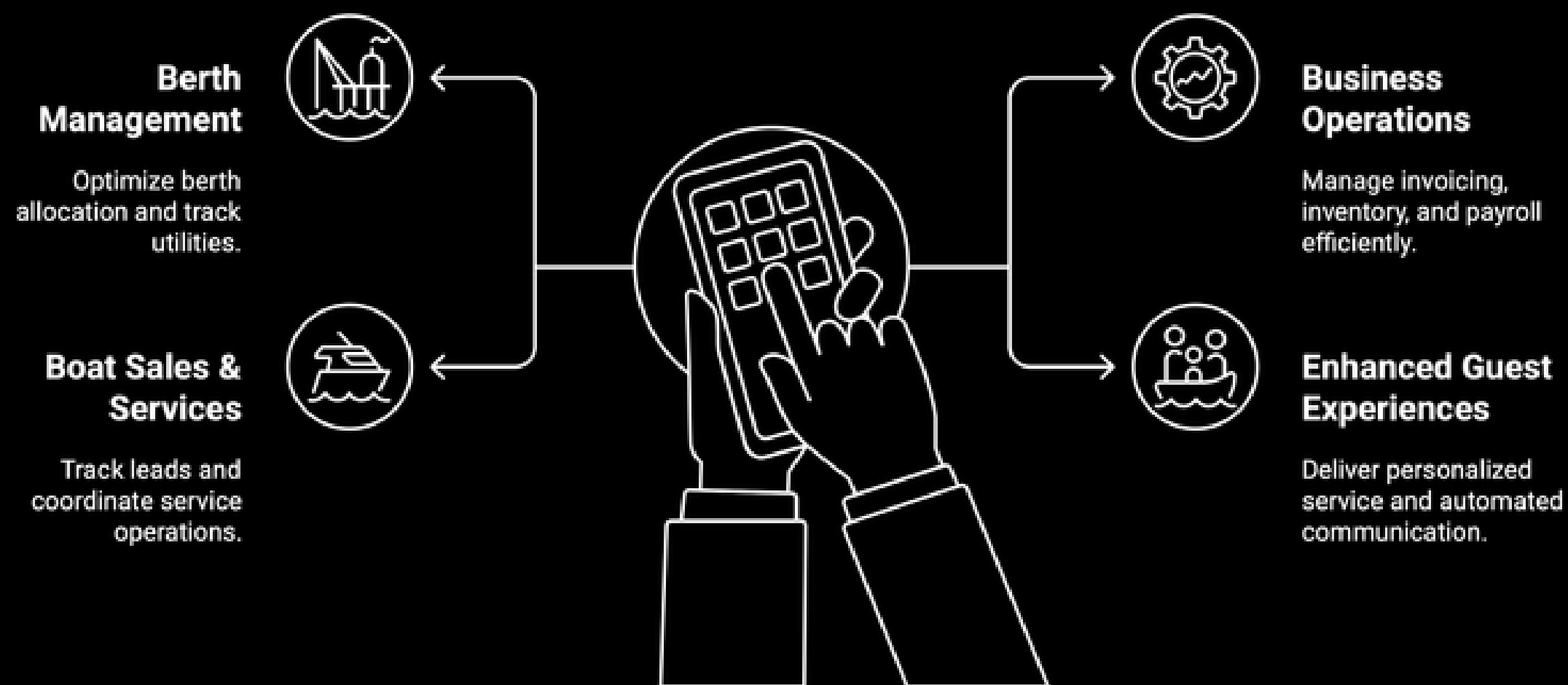
Measurable Results That Matter

- 30% faster berth assignments with AI-powered optimization
- 18% revenue increase through dynamic pricing and inventory management
- 360° operational visibility via unified dashboards and real-time analytics



Solution Overview

- MaxMarina connects core functions, eliminates data silos, and offers a comprehensive view of your business, transforming marina management from reactive to strategic.



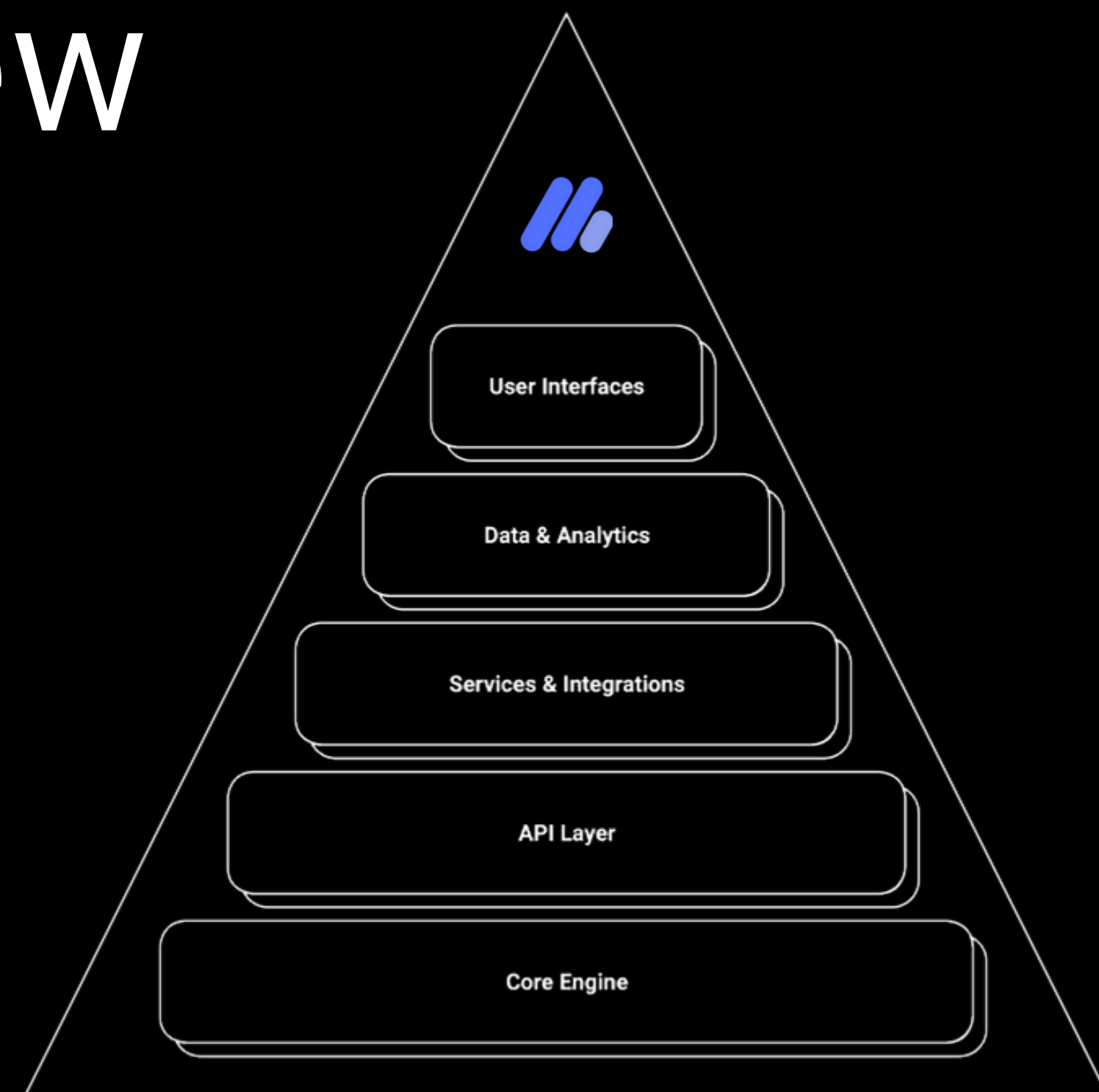
Key Functionalities

Berth Reservation & Availability Management	✓
Customer & Boat Management	✓
Billing & Payment Automation	✓
Asset Management	✓
Reporting & Analytics	✓
Mobile Access	✓
Integration & Scalability	✓

Service Requests (e.g. concierge, pump-out, ice)	✓
Real-Time Notifications & Alerts	✓
Marina Navigation & Interactive Map	✓
Customer Support & Help Desk	✓
Ratings & Reviews	✓
Events & Community Engagement	✓
Service Tracking & History	✓

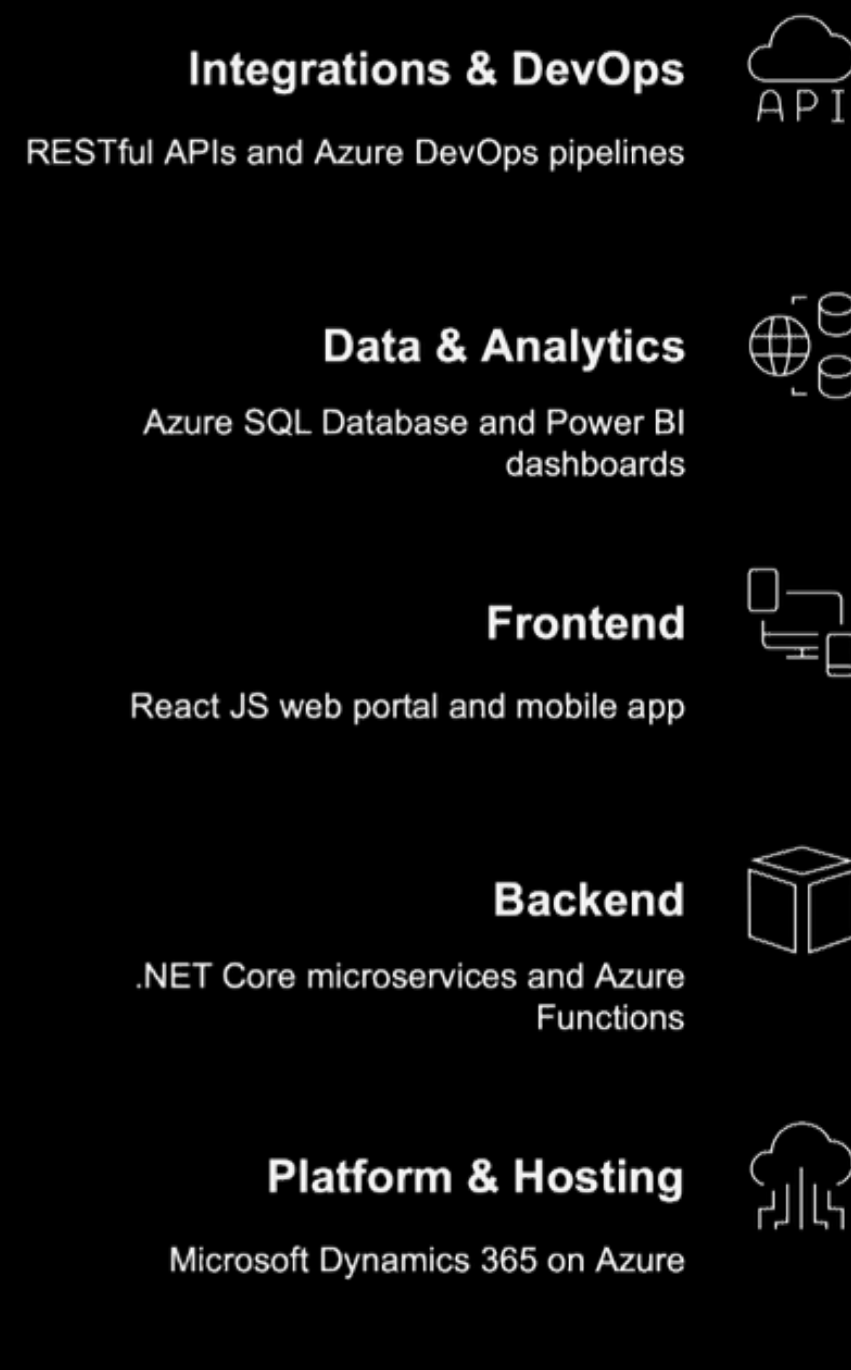
Interface Overview

- Tailored for Every Marina and designed to adapt to each marina's unique workflows, branding, and operational needs.
- Easily configure menus, automate processes, and personalize dashboards, ensuring the interface evolves with your business.



Architecture Overview

- Enterprise-Grade Infrastructure for secure authentication, resilient hosting, and geo-replicated data storage, ensuring data protection and accessibility.
- MaxMarina adapts to operational growth and provides reliable performance for marinas of all sizes.

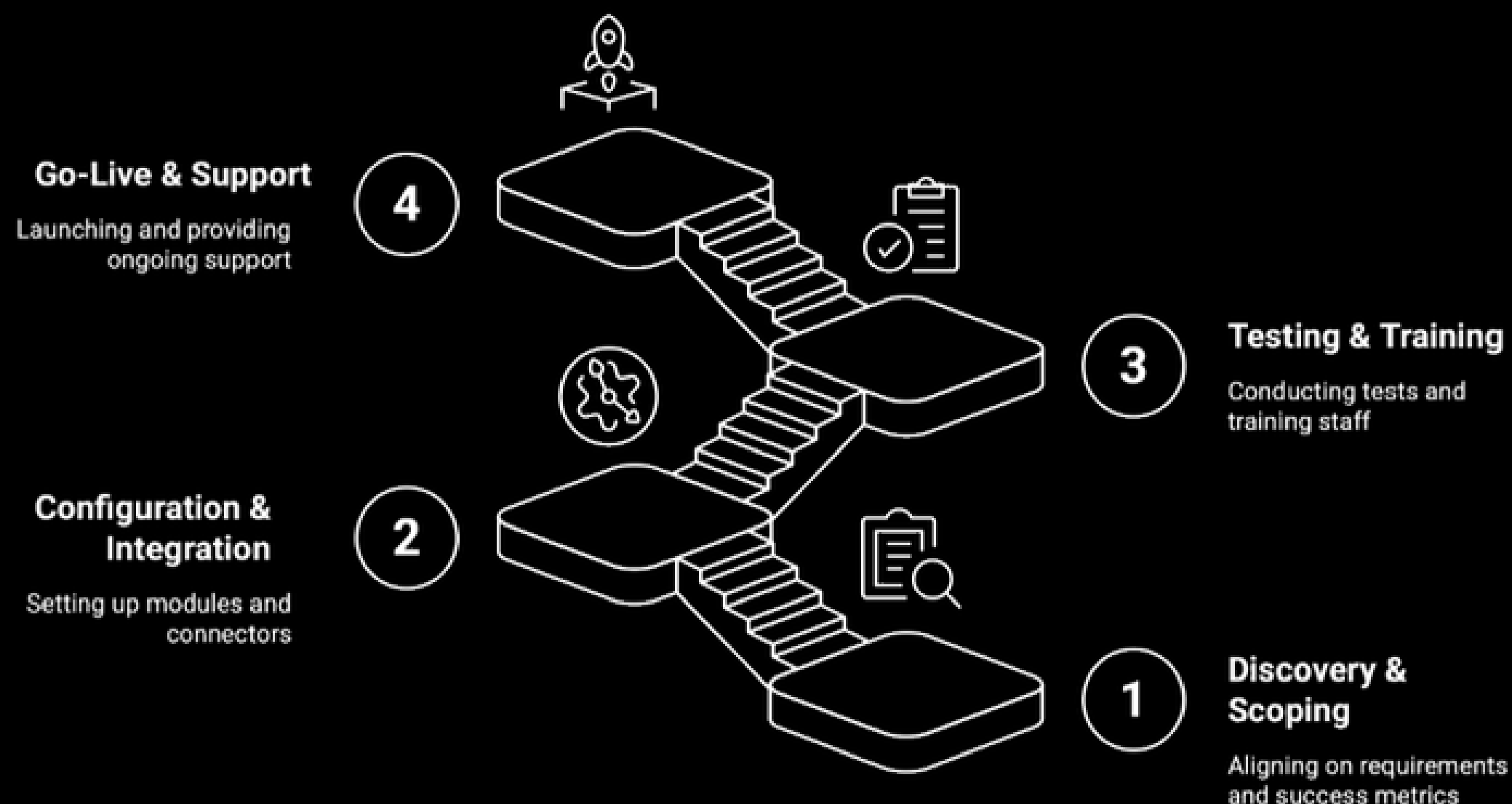


End-to-End Services & Support

Dedicated Account Team	A named MaxMarina engagement manager and technical consultant to guide your rollout, adoption and ongoing success.	Continuous Feature Updates & Training	Regular platform upgrades (including berth-splitting, short-stay flows, utility-billing improvements) and on-demand training for your staff.
24×7 SLA-Driven Support & Escalations	Global, around-the-clock helpdesk with guaranteed response and resolution targets.	Help Desk Integration	Out-of-the-box connectors to feed MaxMarina ticketing into your existing ITSM or Zendesk system for unified issue tracking.
Quarterly Health Checks & Business Reviews	Scheduled executive review sessions to analyze usage metrics, identify optimization opportunities, and plan roadmap enhancements.	Automated Notifications Configuration	Pre-configured email/SMS triggers for booking updates, service-request alerts, contract expiry reminders, and NPS surveys.

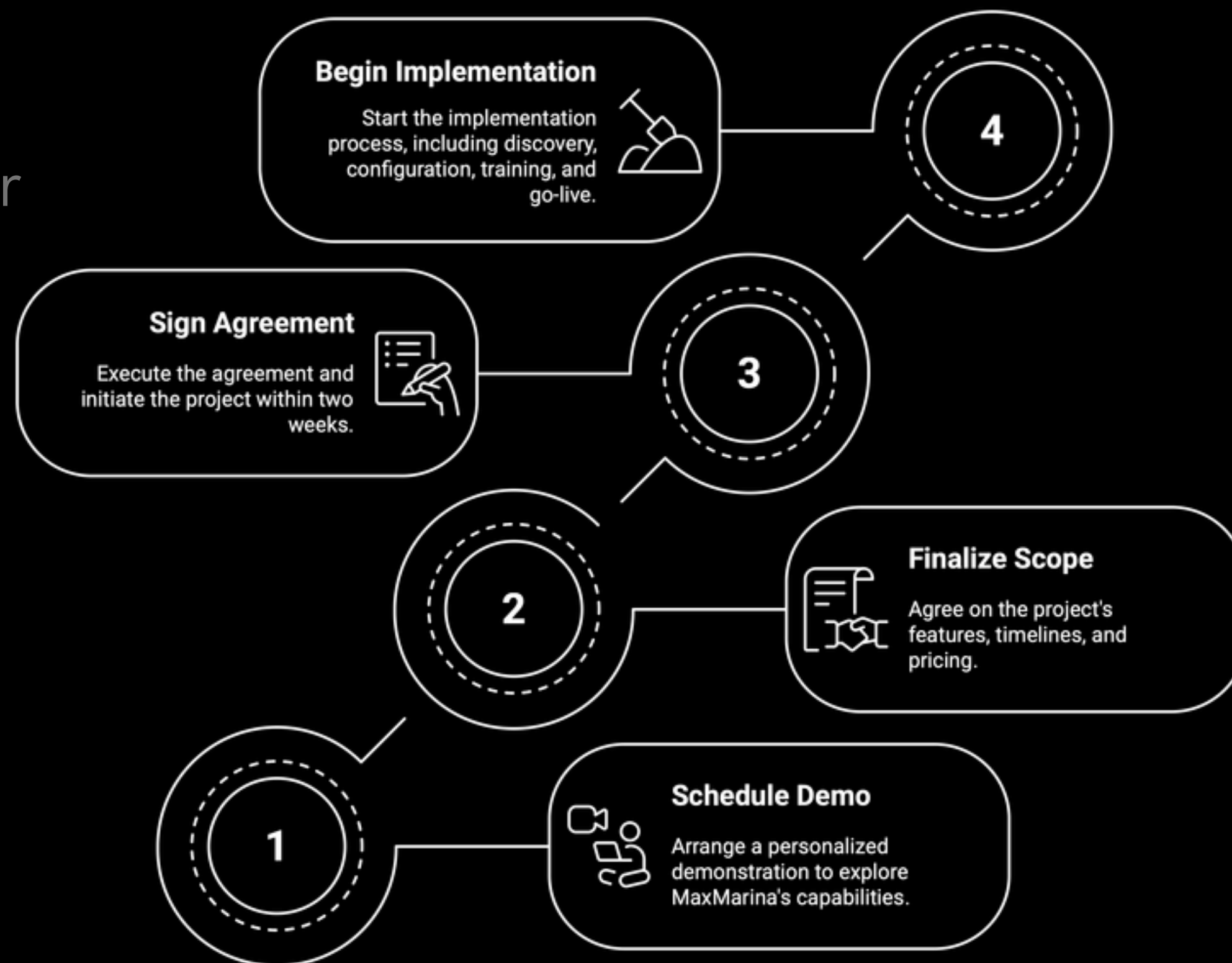
Implementation Roadmap

In just 12 weeks, MaxMarina is tailored, tested, and ready for your business—ensuring a smooth transition with minimal downtime.



Next Steps

Let's chart a successful course for your marina together with **MaxMarina**



Let's Elevate Every Voyage

Get in touch with our expert consultants and get started



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